

2024 Barnes Family Educational Scholarship Official Rules

CSE Federal Credit Union presents its 5th Annual Barnes Family Educational Scholarship. Entry in this scholarship constitutes your acceptance of these official rules. CSE will award four (4) \$2,500 Scholarships for post-secondary education to winners of our Video Scholarship Contest. Apply online at <http://www.csefcu.com/scholarship> between Tuesday, January 2, 2024 and Friday, March 1, 2024 at 11:59:59 PM EST, by answering the following prompt:

“Put together a creative, engaging 1 – 2 minute video that dives into the unique ways different generations approach and utilize money. What can be learned from each generation? How will the next generation expect to use technology when it comes to their money in the future?”

Eligibility

Any member of CSE Federal Credit Union who is in good standing and currently attends or has been accepted to attend a college or university in pursuit of a Certificate of Program Completion, Associates Degree, Undergraduate Degree or Graduate Degree may apply. Proof of acceptance/enrollment will need to be submitted upon request.

Employees and board members of CSE and their immediate family members are not eligible for this scholarship opportunity.

How to Enter

All Barnes Family Educational Scholarship entries must be submitted at www.csefcu.com/scholarship. All scholarship applications and videos must be submitted by Friday, March 1, 2024, at 11:59:59 PM EST.

Rules

The Barnes Family Educational Scholarship application period begins on Tuesday, January 2, 2024, and ends Friday, March 1, 2024. All video entries must be submitted by Friday, March 1, 2024, at 11:59:59 PM EST.

Scholarship Judging

Winning entries will be judged by a panel of employees and board members designated by CSE. The eligible video submissions will be judged on the following criteria:

- Originality/creativity
- Ability to deliver a message in a clear, cohesive, and impactful way
- Effectiveness in addressing the scholarship question
- Accuracy of information presented

Judges will evaluate and attribute a score to each video based upon the criteria listed above. In the event of a tie, the video that received the higher score from the judges in the category of “effectiveness in addressing the scholarship question” will be selected as the winner. In the event that a potential

winner is disqualified for any reason, the video that received the next-highest score will be chosen as the potential winner.

Scholarship Submission

Entrants are to prepare an original video that is 1-2 minutes in length. When filming the video, Entrants are to obtain written permission of third parties if filming on property other than that of the Entrants. If music is incorporated into the Entrant's video, the Entrant is responsible for submitting a complete list of production credits. Music must be original or written permission by the music's composer/author must be provided. One video scholarship submission per Entrant. Subsequent entries will be disqualified.

The video submission must meet the following criteria:

- Video entries must not be derogatory, offensive, threatening, defamatory, disparaging and libelous or contain any content that is inappropriate, indecent, sexual, profane, impolite, slanderous or discriminatory in any way.
- It must not contain content, material or any element that displays any third-party advertising, slogan, logo, trademark or otherwise indicates a sponsorship or endorsement by a third party.
- It must be an original, unpublished work that does not contain, incorporate or otherwise use any content, music, material or element that is owned by a third party or entity. Failing to provide proper documentation of permission to use such materials will result in the entry being disqualified.
- It cannot be longer than 2 minutes. If it is longer than this, only the first 2 minutes will be evaluated.
- It must be in a format compatible with YouTube, such as .WMV, .AVI, .MOV or .MPG, and must be successfully uploaded, marked "public" with the YouTube link submitted via online application.

Winner Notification and Presentation

The scholarship winners will be notified by phone by Monday, March 18, 2024. All funds will be made payable to the winner and the school they attend.

Scholarships will be presented at CSE's Annual Business Meeting to be held on Saturday, April 6, 2024.

Awards

CSE will award scholarships to four (4) winners in 2024, each in the amount of \$2,500 for a total of \$10,000 in total scholarship awards. CSE will provide each winner a 1099 form at the end of the calendar year 2024. Taxes are the sole responsibility of the scholarship winner.

General Conditions

All federal, state, and local laws and regulations apply. CSE reserves the right to disqualify any Entrant from the scholarship if it reasonably believes that the Entrant did not follow the guidelines set forth, such as by submitting video content that is inappropriate or providing false information within the

context of the scholarship concerning identity, age, eligibility, mailing address, telephone number, e-mail address, and credit union affiliation. CSE also reserves the right to disqualify any Entrant if it reasonably believes that the Entrant has attempted to undermine the legitimate operation of the scholarship by cheating, deception, or other unfair playing practices or annoys, abuses, threatens or harasses other Entrants, viewers, or the judges.

Intellectual Property Rights

As a condition of entry, the Entrant grants CSE a perpetual, irrevocable, worldwide, royalty-free and non-exclusive license to use, reproduce, adapt, modify, publish, distribute and publicly display a video (1) for the purposes of allowing CSE and the judges to evaluate the video for purposes of the scholarship, and (2) in connection with advertising and promotion via communication to the public. Once submitted, video entries become the sole property of CSE and will not be returned.

Privacy

CSE will not disclose Entrant's personal information, such as phone number or e-mail address, to any outside entity. Entrant's personal information will be used only to determine eligibility and distribute scholarship funds.

Publicity

As a condition of entry, Entrant agrees to permit CSE to use his or her name and/or likeness and video for advertising and promotional purposes without additional compensation, unless prohibited by law.

The undersigned voluntarily consents to CSE permission to use submitted photograph(s), name, story and/or voice for communication purposes, including without limitation in publications on the web, and releases CSE from any liability that may result from a use consistent with said release.

Warranty

By entering, Entrant represents and warrants to CSE: that the submitted video is the Participant's own original work; that the Participant is the sole owner of the video and all of the rights associated with it; that the video does not violate any rights of others; and that the video does not display any inappropriate material. In addition, Participant's release and hold harmless CSE, their respective affiliates, directors, officers, employees, attorneys and representatives from any and all liability for any injuries, loss claim, action, demand, or damage of any kind arising from participation in the 2024 CSE Video Scholarship.

Entry Errors

CSE is not responsible for any malfunction of the scholarship submission site or any late, lost, damaged, misdirected, incomplete, illegible, undeliverable or destroyed videos due to system errors, failed, incomplete or garbled technological malfunctions, or other telecommunication transmission malfunctions.